

**OVERCOME THE PERILS OF POOR EYESIGHT  
DEMAND VISUAL FREEDOM - AND YOUTHFUL STYLE**

Today presbyopia is more treatable than ever. There is no reason to suffer from poor vision - or to settle for cumbersome, old-fashioned solutions. Whether you have always worn glasses or are just starting, technologically advanced Varilux® progressive lenses are the completely natural way to meet your changing vision needs, enabling you to see near, far and everything in between.

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***FIRST TIME PRESBYOPES***

***Varilux lenses'*** state-of-the-art technology brings you closest to your natural, pre-presbyopic vision.

***READING GLASSES WEARERS***

Varilux lenses accommodate your prescriptions for near-, intermediate- and far-range vision, so you can switch activities without switching glasses.

***BIFOCAL AND TRIFOCAL WEARERS***

Varilux lenses offer the convenience of a single pair of glasses - with a smooth transition between viewing points. No annoying jumps. No distracting lines.

***WEARERS OF OTHER PROGRESSIVE LENSES***

Varilux lenses' latest technology increases clarity for all fields of vision, ensuring true visual freedom. The technology is protected by eight international patents - and no other progressive lens can come close.

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**SEIZE CONTROL**

Get crisp, true vision for distance, reading and everything in between - and see the way you were meant to see. Only with Varilux, proven in clinical studies to be the world's finest progressive lens.

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**VARILUX LENSES PROVIDE:**

**SO YOU CAN:**

**A clear field of vision**

- Take notes while viewing a presentation
- Read a magazine while watching TV
- Switch seamlessly from computer work to other activities

**Immediate visual correction even while in motion**

- Play active sports such as tennis or bicycling
- View both dashboard and traffic with ease and comfort

**True peripheral vision**

- Be more aware of your surroundings
- See cars entering from side street
- Recognize the audience while making a presentation

**Ease of wear**

- Feel natural from the moment you put on Varilux lenses
- Stop switching back and forth between glasses

## Lens materials to suit every lifestyle

- Enhance your appearance
- Enjoy thinness and transparency, and absolutely no glare, with the durability and safety you need

You have noticed some changes. You have trouble reading menus clearly. The lights aren't bright enough to see clearly. The words in the newspaper seem to be getting smaller and smaller. You may have presbyopia.

Presbyopia, also known as Long-Arm Eyes, affects more than 100 million people. It begins sometime after age 40 - and touches everyone eventually. It is a natural condition that develops gradually as your eyes lose elasticity. The result: You are no longer able to focus clearly on objects that are close.

Presbyopia is unavoidable. Fortunately, it doesn't have to get in the way of your life - or your look.

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### *ONLY ACCEPT THE BEST*

Varilux, the world's finest progressive lens, is available in tow designs: Panamic and Comfort.

Varilux Panamic design offers the latest, most advanced lens technology. It is ideal for first-time presbyopes and for those patients who only want the best of the best.

A long-time industry standard, the Comfort design features classic technology, which made Varilux the world's most prescribed progressive lens.

### *A DURABLE, GLARE-RESISTANT COATED LENS*

Minimize the reflection of computer or television screens - and the glare of headlights and ceiling lights - so your eyes feel more rested and your vision is crisper. See better. Feel better. Look better. With Crizal, the most reliable anti-reflective coated lens available today.

### *A VARIABLE PROTECTIVE TINT*

Next Generation Transitions lenses provide the convenience of a virtually clear lens indoors and a darker tint for outdoors with 100% UVA and UVB protection.

### *A THINNER AND LIGHTER OPTION*

Only Varilux Panamic Thin and Lite 1.67 Crizal combines the best of the best: the latest technology design with thinner, lighter lenses.

**TALK TO US ABOUT WHICH VARILUX LENSES ARE RIGHT FOR YOU.**